

WINNER PUBLICATION REQUIREMENTS



It's refresher time!
We've received numerous queries about winner publication requirements for trade promotions. So we thought it was timely to recap on the when, where and why of publishing winners' details.

In a nutshell...

| | You must publish when | Where you must publish | Timeframe to publish |
|--------------|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| NSW | the individual prize is valued over \$500 | website or newspaper | within 2 - 3 weeks from date of draw |
| ACT | the individual prize is valued at or over \$1,000 | newspaper or other publication (e.g. website) as approved by the ACT authority | no specific timeframe |
| SA | the individual prize is valued over \$250 | newspaper (or website if the promotion is run online) | within 30 days of the draw/final winner determination (also applies to instant win) |
| VIC | the individual prize is valued over \$1,000 | newspaper or website | no specific timeframe, but if publishing on website, you must do so for 28 days |
| NT | there is a major prize winner of a promotion that has a prize pool over \$5,000 | newspaper | no specific timeframe |
| WA, QLD, TAS | n/a | n/a | n/a |

"I only have to publish the winner's details once they have been verified as a winner"

MYTH!

You must publish the winner's details on the date stated in the Ts&Cs, even if the winner is yet to be verified.

Myth Busters

● truth or myth? ●

"Publication is considered a form of notification of a winner"

TRUE!

Some of the gaming authorities do consider publishing the winner's details to be a means of notifying the winner. However, you must also notify the winner as legally required in the relevant state/territory, e.g. by phone or in writing. See our guide, "Notifying Winners".

"You must publish winners' details for games of skill"

MYTH!

Games of skill have no statutory publication requirements, yay! But obviously you need to notify winners as stated in your Ts&Cs.



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