November 2023 | Trade Promotions

Publishing and notifying winners

There are different rules in each State/Territory across Australia when it comes to publishing and notifying winners in a game of chance promotion. Here's a quick guide covering all the requirements.

REQUIREMENTS FOR PUBLISHING WINNERS

	PUBLICATION REQUIRED	WHERE MUST YOU PUBLISH	TIMEFRAME To publish
NSW	No particular requirements, but as per Ts&Cs	As per Ts&Cs.	As per Ts&Cs. If winner unfound or prizes are unwon, this information must be published after end of promo.
АСТ	Yes	Consistent with type of lottery (e.g. publish results on a website if the promo was conducted on a website).	As per Ts&Cs. Winners must be notified directly in writing within 21 days of results determination.
SA	Yes	If a permit needed and individual prize is over \$250 (including instant win) must publish for each winner the initial of the first name, last name and the postcode. For instant win, publication must be in a location reasonably expected by participants and appropriate to where the promo was promoted/conducted. If permit not required, list of drawn prizes and their winners must be displayed/published in a place appropriate to where promo was advertised/conducted.	Within 30 days of the final draw (for major trade promos) or from close of the promo (for instant win). If permit not required, display/ publish for at least 7 days after draw.
VIC	Yes	Individual prizes worth more than \$1,000 must be published: - on a website; or - in a newspaper circulating in Vic; or - if promo was advertised solely through trade journal/magazine (e.g. supermarket catalogue) – in that publication.	If published on website, for at least 28 days.
NT	Yes, but only if you get an NT permit for the promo	Results must be published as per the Ts&Cs.	N/A.
QLD TAS WA	No	N/A.	N/A.

REQUIREMENTS FOR NOTIFYING WINNERS DIRECTLY

ACT NSW, WA, NT, SA VIC In writing QLD, TAS In writing within within 21 days In writing 7 days of the No specific of results draw requirements determination Contact us

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